



Figure 18 Cutting Edge!

FreeStyle™ Interlocking Environmental Flooring is the perfect flooring for salons and spas. With a durable wear layer, FreeStyle™ is built for the demanding requirements of the beauty industry. It installs quickly, without glues, and can be walked in immediately upon installation eliminating the typical downtime and disruption found with conventional glue-down flooring products. Its flexible composition also makes it much more comfortable to stand on. FreeStyle™ is available in a large selection of attractive styles and its strain-resistant composition means it can stand up to the inevitable spills of hair dyes and other chemicals. Since FreeStyle™ is made from recycled materials — it truly is cutting edge!

Using **FreeStyle**[™] in a salon or spa has a number of distinct advantages:

Solves Problems

- Can Be Installed over Old Flooring
- Covers High Moisture Concrete
- No Adhesive Failures to Worry About

Quick Installation

- Meets "Quick Build" Timelines
- No Wait for New Concrete to Fully Cure
- Floor Can Be Used Immediately After Installation
- Easily Installed and Changed to Suit Changing Promotional Needs
- Damaged Tiles Can Be Changed Easily and Quickly

Durability to Match the Most Demanding Environments

- Waterproof, chemical & stain-resistant composition
- Formulated for High Traffic and Commercial Use
- 10-Year Commercial Wear Through Warranty

Resilient Construction for Safety and Comfort

- Better Comfort Under Foot
- Reduces Noise
- Meets ADA Requirements for Slip Resistance

Environmentally Preferred

- Made with 50% Recycled Materials
- 100% Recyclable Back into New FreeStyle We'll Take it Back!
- Glue-free Installation to Eliminate the VOCs from Adhesives



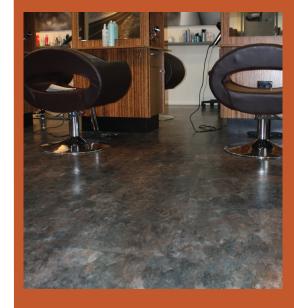
"Our look and feel is that of an Eco-friendly by design urban-chic loft and our objective is to forge a green path. But we needed a floor that would not only be made of recycled materials but also be resistant to hair dyes and easy to maintain. FreeStyle™ flooring made it simple to keep our commitment to mother earth and look fantastic while doing it."

Salon Rocks



Salon Rocks wanted a floor to reflect their trendy and innovative image but also one that would be comfortable under foot, resistant to chemicals, and easy to clean. They found everything they were looking for in FreeStyle™ flooring! It installed quickly, minimizing any disruption and best of all, it looks beautiful. FreeStyle™ flooring, with its flexible yet durable composition and variety of styles and colors, was the ideal solution and helped keep this salon on the cutting edge!









Limited 10-Year Warranty

FreeStyle™ is manufactured to provide a durable and long lasting floor covering under a range of temperature and exposure conditions and is backed by a 10-Year Limited Warranty against wear. Ask your FreeStyle™ dealer for more details on this Limited 10-Year Warranty.

Installation

FreeStyle™ is a 18.5" x 18.5" (2.38 sq. ft./tile) interlocking floor tile. A plastic tipped mallet or deadhead hammer should be used for joining these products. Tiles can be cut using a utility knife, vinyl-tile cutter, or jig saw. FreeStyle™ is a free-lay system and does not require the use of adhesives. FreeStyle™ may be installed over concrete, wood, rubber, vinyl, composite tiles, and other standard floors. A 3/8" gap around the perimeter should be left to allow for expansion and contraction. For more detailed instructions, consult the FreeStyle™ Installation Guide.

Regular Maintenance

FreeStyle™ is easy to clean and maintain. The tiles can be cleaned with standard floor cleansers or other acceptable cleansers. The tiles can be cleaned by hand using a mop or sponge. A power scrubber or buffer can also be used to clean particularly tough stains and soiling.

Architectural Specifications

All floors shown in the Finish Schedule or listed in this specification shall be **FreeStyleTM** Resilient Flooring, manufactured by SelecTech, Inc. Avon, MA. The product shall be an interlocking floor tile and be available in 18.5" x 18.5" squares (nominal) and with a thickness of 0.375 inches. The product shall offer a 10-Year Limited Warranty against wear as detailed in the **FreeStyleTM** Warranty brochure. The tiles shall be installed as a free-lay product without adhesives. Installation shall be as recommended in the **FreeStyleTM** Installation Guide.

Solvent/Stain Resistance

FreeStyle™ has been tested for solvent/stain resistance per ASTM F-925-96 against a number of fluids, such as oils, acids, solvents, and staining agents. Stain Resistant to many commercial hair dyes. If you have a product specific questions, give us a call.

Physical Properties	
Dimensions	18.5" × 18.5"
Thickness	0.34"
Effective Coverage	2.38 square feet per tile
Weight	5.2 lbs per tile
Critical Radiant Flux ASTM E-648	> 1.0 W/cm2 Meets Class I Fire Rating
Smoke Density ASTM E-662	≤ 450
Reference Specification ASTM F-1700	Conforms
Chemical Resistance ASTM F-925	Excellent resistance to Acids, Alkalis, Household Chemicals
Recycled Content	50%

SelecTech has pioneered advanced, state-of-the-art solutions to produce environmentally-friendly, high-performance commercial products. As the first U.S. company to produce such products from hard-to-recycle scrap plastic, SelecTech uses its patented technologies and proprietary process to solve environmental waste problems that other companies can't.

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